

SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIPS INCLUDE:

- Listing in the Conference Program
- Event Signage & Recognition
- Attendee Database EXCEL
- 1 year listing (name, description and hotlink) on Conference Website's Resource Marketplace

PLATINUM

\$5,000

A company that takes on a PLATINUM SPONSORSHIP opportunity will benefit from the prime location of their booth, giving them the maximum exposure and greatest opportunity for brand recognition and awareness. Stand out amongst the conference program with a platinum sponsorship!

INCLUDES:

- Premium 6' x 10' booth space located at Food, Row Ends and Entrances with 1 Complimentary Conference Registration
- Business Card Ad in the Conference Program
- Logo in the Conference Program and Website with your hotlink
- Your Choice of (Choose one):
 - Co-Sunday BBQ Buffet
 - Sunday Welcome Fireworks
 - Co-Monday Lunch
 - Co-Tuesday Cocktail Reception

SILVER

\$750

Rise to the occasion and show leadership in the industry with a SILVER SPONSORSHIP. These sponsorship opportunities are ideal for a company considering stepping it up in this competitive industry.

INCLUDES:

- Logo in Conference Program
- Name on Conference Website
- Your Choice of (Choose one):
 - Call for Opportunities Print and Mail
 - Co-Program Mailing
 - E-News
 - nyfederation.org Host
 - Room Key Card
 - Monday Bonfire
 - Fishing Charters
 - Lake George Boat Sightseeing
 - Conference DJ (Company Name & Services Announcement Daily)
 - Wednesday Brunch Omelets

COPPER

\$250

Maybe you have taken a hit with the changing economy but you still want to express your commitment to this professional program. Retain your position in the industry with a COPPER SPONSORSHIP that keeps you in the game!

INCLUDES:

- Logo in Conference Program
- Name on Conference Website
- Your Choice of (Choose one):
 - Flowers
 - Sunday Arrival Refreshments
 - Co-Monday Coffee Break
 - Monday Reception Popcorn
 - Monday Reception Mini Dogs
 - Tuesday Ice Cream Break
 - Co-Tuesday Coffee Break
 - Co-Wednesday Regional Continental Breakfast Great Networking!

GOLD

\$2,500

Take the next step to make your business grow! A company with a GOLD SPONSORSHIP will have the ability to make a statement with their sponsorship while benefiting from a balance of exposure and attendee acknowledgement.

INCLUDES:

- Regular 6' x 10' booth space with 1 Complimentary Conference Registration
- Business Card Ad in the Conference Program
- Logo in the Conference Program and Website with your hotlink
- Your Choice of (Choose one):
 - Co-Attendee Gift
 - Registration Table
 - Co-Program Printing
 - Co-Tuesday Lunch
 - Tuesday Golf Gifts
 - Tuesday Casino Night
 - Tuesday Night Casino Prizes
 - Co-Wednesday Brunch

BRONZE

\$500

Just starting out or new to the industry, BRONZE SPONSORSHIP will give your marketing efforts a boost with exposure during some of the program's fun activities. Make attendees think of good times when they think of your company!

INCLUDES:

- Logo in Conference Program
- Name on Conference Website
- Your Choice of (Choose one):
 - Signage
 - Co-General Conference Support
 - Co-Monday Adirondack Breakfast
 - Monday Reception Pretzels
 - Monday Reception Nachos
 - Monday Chocolate Extravaganza
 - Co-Tuesday Adirondack Breakfast
 - Tuesday "Juice" Bar
 - Culinary
 - Hike and Bus
 - Kayaking
 - Tuesday Golf Refreshments at the 9th
 - Co-Tuesday Night Dessert Bar

GREEN

\$150

A little bit goes a long way! GREEN SPONSORSHIP is perfect for a company that wants to spice up their marketing strategies and put their foot in the door as they plan for future larger sponsorships.

INCLUDES:

- Welcome Program Listing
- Name on Conference Website
- Your Choice of (As Many As You Like!):
 - 18 Golf Tees
 - 18 Golf Greens

**ACT NOW
TO RESERVE
YOUR LEVEL OF
PARTICIPATION
AND TO OBTAIN
PROGRAM
RECOGNITION!**